

MapsPeople A/S | Managers transactions

Company Announcement No. 25-2023

Aalborg, September 20, 2023

Notification of transactions by persons discharging managerial responsibilities and persons closely associated with them

MapsPeople A/S has received notification pursuant to article 19 of regulation (EU) no. 596/2014 of the below transactions related to shares in MapsPeople A/S made by persons discharging managerial responsibilities and/or persons closely related with them.

1.	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name	MapsPeople DK Holding ApS
2.	Reason for the notification	
a)	Position/status	MapsPeople DK Holding ApS is owned by Chairman Lars H. Brammer, board member Christian Samsø Dohn, board member Michael Gram and their close relatives. Lars H. Brammer, Christian Samsø Dohn and Michael Gram form the management of MapsPeople DK Holding ApS.
b)	Initial notification/Amendment	Initial notification
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	MapsPeople A/S
b)	LEI	984500A666BF26E47561
4.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been	

	conducted	
a)	Description of the financial instrument, type of instrument Identification code	Shares ISIN DK0061549052
b)	Nature of the transaction	Sold shares
c)	Price(s) and volume(s)	Price DKK 2.30 per share Volume 1,200,000 shares
d)	Aggregated information - Aggregated volume - Price	Aggregated volume: 1,200,000 Aggregated price: DKK 2,760,000 Volume-weighted average price: DKK 2.30
e)	Date of the transaction	September 18, 2023
f)	Place of the transaction	Nasdaq First North Premier Growth Market Denmark

As a part of above transaction Michael Gram's (950,000 shares) and Christian Samsø Dohn's (250,000 shares) ownership of MapsPeople DK Holding ApS are diluted with the value of the traded stocks.

MapsPeople DK Holdings ApS owns 24,052,267 shares before the transaction.
MapsPeople DK Holdings ApS owns 22,852,267 shares after the transaction.

FURTHER INFORMATION

MapsPeople A/S

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Certain statements in this announcement constitute forward-looking statements.

Forward-looking statements are statements (other than statements of historical fact) relating to future events and the Company's anticipated or planned financial and operational performance. The words "targets", "believes", "expects", "aims", "intends", "plans", "seeks", "will", "may", "might", "anticipates", "would", "could", "should", "continues", "estimates" or similar expressions or the negative forms thereof, identify certain of these forward-looking statements. Other forward-looking statements can be identified in the context in which the statements are made. MapsPeople has based these forward-looking statements on its current views with respect to future events and financial performance. By their nature, forward-looking statements are based on certain assumptions and projections on future events and financial performance, which involve a number of risks and uncertainties that could cause actual results or events to differ materially from those expressed or implied by the forward-looking statements. These risks, uncertainties and assumptions could adversely affect the outcome and financial consequences of the plans and events described herein. Actual results are likely to differ from those set forth in the forward-looking statements. Any forward-looking statements speak only as at the date of this document and neither the Company nor any of its respective affiliates, directors, officers, employees, advisors, or any other person is under any obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. You should not and may not rely on these forward-looking statements.

Source: MapsPeople

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