MapsPeople

MapsPeople – Announces a directed issue of new shares in a private placement and entering into a new loan facility raising gross proceeds of DKK 20 million

Company Announcement No. 3-2023 MapsPeople A/S

Aalborg, February 22, 2023

Completion of Private Placement

With reference to company announcement no. 2 of February 17, 2023 March, MapsPeople hereby announces that the private placement of new shares ("**New Shares**") directed to the current shareholders Vækstfonden and BankInvest (the "**Private Placement**") resulting in gross proceeds of approx. DKK 10m is successfully completed.

Registration of 2,444,488 New Shares of a nominal value of DKK 0.02 each corresponding to a share capital increase of nominal amount of DKK 48,889.76 has today been registered with the Danish Business Authority. MapsPeople's nominal share capital now amounts to DKK 1,159,272.92 divided into 57,963,646 shares of a nominal value of DKK 0.02 each and 57,963,646 voting rights.

The New Shares will be admitted to trading and listed on Nasdaq First North Growth Market under the primary ISIN code, DK0061549052, with effect from February 24, 2023, and the temporary ISIN code for the New Shares, DK0062269304, will be merged with the primary ISIN code for existing shares as soon as possible.

For additional information, please contact

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This announcement does not constitute an offering circular, company description or other offer document and nothing herein contains an offering of securities. No one should purchase or subscribe for any securities in MapsPeople except as described in this company announcement.

Neither the existing shares of MapsPeople (the "Existing Shares") nor the New Shares have been, or will be, registered under the United States Securities Act of 1933, as amended ("Securities Act"). Neither the Existing Shares nor the New Shares may be offered or sold, directly or indirectly, in or into the United States or to persons residing there. Moreover, the Private Placement is not made to persons resident in Australia, Hong Kong, Japan, Canada, New Zealand, South Africa, Switzerland, or Singapore or to persons whose participation would require the publication up of a prospectus, registration or other measures.

Certain statements in this announcement constitute forward-looking statements. Forward-looking statements are statements (other than statements of historical fact) relating to future events and the Company's anticipated or planned financial and operational performance. The words "targets", "believes", "expects", "aims", "intends", "plans", "seeks", "will", "may", "might", "anticipates", "would", "could", "should", "continues", "estimates" or similar expressions or the negative forms thereof, identify certain of these forward-looking statements. Other forward-looking statements can be identified in the context in which the statements are made. MapsPeople has based these forward-looking statements on its current views with respect to future events and financial performance. By their nature, forward-looking statements are based on certain assumptions and projections on future events and financial performance, which involve a number of risks and uncertainties that could cause actual results or events to differ materially from those expressed or implied by the forward-looking statements. These risks, uncertainties and assumptions could adversely affect the outcome and financial consequences of the plans and events described herein. Actual results are likely to differ from those set forth in the forward-looking statements. Any forward-looking statements speak only as at the date of this document and neither the Company nor any of its respective affiliates, directors, officers, employees, advisors, or any other person is under any obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. You should not and may not rely on these forward-looking statements.

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