Morten Brøgger appointed new CEO of MapsPeople A/S

MapsPeople A/S | Changes board/management/certified advisors

Company Announcement No. 14 - 2022

Aalborg, September 29, 2022

Today, MapsPeople announces that the Board of Directors has appointed Morten Brøgger as new CEO from November 1, 2022.

Michael Gram, founder and CEO will pass the responsibility of MapsPeople to Morten Brøgger to strengthen and accelerate the future international growth. Michael Gram is expected to join the Board of Directors as per November 1.

Lars Brammer, Chairman of the Board of Directors in MapsPeople, comments: "Michael Gram is a pioneer and has contributed to revolutionizing the digital mapping industry and made MapsIndoors available all over the world. The change in management is well planned and will add a new dimension to the business. We are confident that Morten Brøgger with his impressive background in execution and management of international SaaS-companies will ensure the future growth."

"It is a great honor to take over the leadership of MapsPeople from Michael Gram, who has left a significant mark on the industry. MapsPeople has a proven track record with multinational companies, and many global companies have already seen great value in MapsIndoors which makes navigation in complex buildings easy and straightforward. In collaboration with the entire team, we will develop our SaaS-solutions further and expand the company through our international partner channels", Morten Brøgger says.

CONTACT INFORMATION

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Appendix

CV for Morten Brøgger

Year of birth: 1969

Nationality: Danish

Education: Master from Aarhus University's Business School in International Marketing Management in 1996.

Positions

Wire
Dec 2017 – Present
Position: CEO

Huddle
Dec 2014 – November 2017
Position: CEO

Syniverse Technologies
July 2013 – August 2014
Position: CSO

MACH
November 2006 – July 2013
Position: COO, CSO & CEO

Sunrise Switzerland
June 2005 - November 2006
Position: COO

TDC Denmark
October 2000 – June 2005
Position: VP Enterprise division TDC Internet. Member of Management team & SVP Product Management and Marketing, Enterprise division

ATEA
1996 – October 2000
Position: Held several positions within ATEA from Management trainee to sales manager to VP sales.