



MapsPeople A/S: Notification of transactions by persons discharging managerial responsibilities and persons closely associated with them

MapsPeople A/S | Notification of transactions

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Company Announcement No. 5 - 2021

Aalborg, June 1 2021

MapsPeople A/S has received notification pursuant to article 19 of regulation (EU) no. 596/2014 of the below transactions related to shares in MapsPeople A/S made by persons discharging managerial responsibilities and/or persons closely related with them.

1.	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name	MapsPeople DK Holding ApS
2.	Reason for the notification	
a)	Position/status	MapsPeople DK Holding ApS is owned by Chairman Lars H. Brammer, board member Christian Samsø Dohn, President and CPO Jonas Berntsen, CEO Michael Gram and their close relatives. Lars H. Brammer, Christian Samsø Dohn, and Michael Gram form the management of MapsPeople DK Holding ApS.
b)	Initial notification/Amendment	Initial notification

3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	MapsPeople A/S
b)	LEI	984500A666BF26E47561
4.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument Identification code	Shares Temporary ISIN code for the shares: DK0061549136 Permanent ISIN code for the shares: DK0061549052
b)	Nature of the transaction	Purchase (subscription of shares)
c)	Price(s) and volume(s)	Price(s) DKK 6.80 per share Volume(s) 294,117 shares
d)	Aggregated information - Aggregated volume - Price	Aggregated volume: 294,117.00 Aggregated price: DKK 1,999,995.60 Volume-weighted average price: DKK 6.80
e)	Date of the transaction	May 31 2021
f)	Place of the transaction	Nasdaq First North Premier Growth Market Denmark

1.	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name	Christian Dohn Samsø
2.	Reason for the notification	
a)	Position/status	Board member

b)	Initial notification/Amendment	Initial notification
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	MapsPeople A/S
b)	LEI	984500A666BF26E47561
4.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument Identification code	Shares Temporary ISIN code for the shares: DK0061549136 Permanent ISIN code for the shares: DK0061549052
b)	Nature of the transaction	Purchase (subscription of shares)
c)	Price(s) and volume(s)	Price(s) DKK 6.80 per share Volume(s) 73,529 shares
d)	Aggregated information - Aggregated volume - Price	Aggregated volume: 73,529 Aggregated price: DKK 499,997.20 Volume-weighted average price: DKK 6.80
e)	Date of the transaction	May 31 2021
f)	Place of the transaction	Nasdaq First North Premier Growth Market Denmark

1.	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name	Jannik Brouwers
2.	Reason for the notification	
a)	Position/status	Chief Commercial Officer (CCO)

b)	Initial notification/Amendment	Initial notification
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	MapsPeople A/S
b)	LEI	984500A666BF26E47561
4.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument Identification code	Shares Temporary ISIN code for the shares: DK0061549136 Permanent ISIN code for the shares: DK0061549052
b)	Nature of the transaction	Purchase (subscription of shares)
c)	Price(s) and volume(s)	Price(s) DKK 6.80 per share Volume(s) 36,765 shares
d)	Aggregated information - Aggregated volume - Price	Aggregated volume: 36,765 Aggregated price: DKK 250,002.00 Volume-weighted average price: DKK 6.80
e)	Date of the transaction	May 31 2021
f)	Place of the transaction	Nasdaq First North Premier Growth Market Denmark

1.	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name	Rasmus Mencke
2.	Reason for the notification	

a)	Position/status	Board member
b)	Initial notification/Amendment	Initial notification
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	MapsPeople A/S
b)	LEI	984500A666BF26E47561
4.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument Identification code	Shares Temporary ISIN code for the shares: DK0061549136 Permanent ISIN code for the shares: DK0061549052
b)	Nature of the transaction	Purchase (subscription of shares)
c)	Price(s) and volume(s)	Price(s) DKK 6.80 per share Volume(s) 36,765 shares
d)	Aggregated information - Aggregated volume - Price	Aggregated volume: 36,765 Aggregated price: DKK 250,002.00 Volume-weighted average price: DKK 6.80
e)	Date of the transaction	May 31 2021
f)	Place of the transaction	Nasdaq First North Premier Growth Market Denmark

1.	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name	Jesper Winther
2.	Reason for the notification	

a)	Position/status	Chief Technology Officer (CTO)
b)	Initial notification/Amendment	Initial notification
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	MapsPeople A/S
b)	LEI	984500A666BF26E47561
4.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument Identification code	Shares Temporary ISIN code for the shares: DK0061549136 Permanent ISIN code for the shares: DK0061549052
b)	Nature of the transaction	Purchase (subscription of shares)
c)	Price(s) and volume(s)	Price(s) DKK 6.80 per share Volume(s) 44,118 shares
d)	Aggregated information - Aggregated volume - Price	Aggregated volume: 44,118 Aggregated price: DKK 300,002.40 Volume-weighted average price: DKK 6.80
e)	Date of the transaction	May 31 2021
f)	Place of the transaction	Nasdaq First North Premier Growth Market Denmark

1.	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name	Jonas Berntsen Holding ApS
2.	Reason for the notification	

a)	Position/status	Jonas Berntsen Holding ApS is owned by President and CPO Jonas Berntsen and close relatives
b)	Initial notification/Amendment	Initial notification
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	MapsPeople A/S
b)	LEI	984500A666BF26E47561
4.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument Identification code	Shares Temporary ISIN code for the shares: DK0061549136 Permanent ISIN code for the shares: DK0061549052
b)	Nature of the transaction	Purchase (subscription of shares)
c)	Price(s) and volume(s)	Price(s) DKK 6.80 per share Volume(s) shares 13,480
d)	Aggregated information - Aggregated volume - Price	Aggregated volume: 13,480 Aggregated price: DKK 91,664.00 Volume-weighted average price: DKK 6.80
e)	Date of the transaction	May 31 2021
f)	Place of the transaction	Nasdaq First North Premier Growth Market Denmark

CONTACT INFORMATION

MapsPeople A/S



Michael Gram, CEO

Mobile (+45) 53 74 09 00

Email mg@mapspeople.com

Stigsborgvej 60, 9400 Nørresundby

Certified Advisor

Grant Thornton

Jesper Skaarup Vestergaard

Mobile (+45) 31 79 90 00

Grant Thornton Stockholmsgade 45 2100 Copenhagen Ø Denmark

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