



MapsPeople A/S signs agreement in new industry with major US based customer

MapsPeople A/S | New strategic customer

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Company Announcement No. 8 - 2021

Aalborg, June 11 2021

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MapsPeople A/S signs an agreement with one of the larger companies in the self-storage industry in the US. The client has locations worldwide, and this initial agreement covers the first 200 sites with the goal to expand to all locations within the coming years. The new contract is a result of MapsPeople's commercial activities in line with the strategy to roll out MapsPeople's platform MapsIndoors to new industries globally helping customers to enforce digital transformation.

This deal does not change MapsPeople's ARR guidance (Company Announcement No. 2-2021) which continues to be DKK 44.3m for 2021.

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Source: MapsPeople

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